



offerings. Generally, the authors invite us to be critical of our mechanisms in addressing social issues and encourages us to be reflective of our role and contribution in nation-building particularly in addressing the seemingly simple yet fundamental issues that we face regularly.

The article written by Jimenez and Dalona entitled “Persuasive Faculty and Rhetorical Structure Analysis of Popular Filipino Fiction Book Blurbs from 1980- Present,” analyzes the persuasive utility of book blurbs. Using blurbs from twenty (20) fiction books gathered from Goodreads’ popular Filipino fiction books list – five each from decades 1980, 1990, 2000, and 2010 to date, Jimenez and Dalona revealed the shifting patterns of writing blurbs across decades. The pattern shifts from a historical-political genre in the 1980s to socio-cultural genre in the recent years which reflected contemporary social and political phenomena using “contextually motivated language choices.” The premise that literature reflects society accounts for the contribution of literature in nation building . Using content, style and forms, history affirms the power of writers to induce feelings of nationalism. While the relationship of literature and socio-political events is widely recognized, the work of Jimenez and Dalona significantly pointed out the eminence of Filipino fiction blurb writers whose persuasive strategies are a combination of logical and emotional appeals and “more informational, than promotional.” Using Gea-Valor’s (2005) framework on presentational strategies, the authors highlight the textual features in the writing style of Filipinos. Broadly, Jimenez and Dalona pressed on the influence of linguistic features on the rhetorical structure of the literary works and implied the challenge of exploring strategies, themes or topics that best entice readers.

Alauya’s article entitled “A Preliminary Study on the Meranaw Traditional Balod ‘‘Tie-Dye’’ Technique in Weaving” documents two of the most ancient living Meranaw cultural

